

# social history of medicine

## Subscriptions

A subscription to *Social History of Medicine* comprises three issues. Prices include postage by surface mail, or for subscribers in the USA and Canada by airfreight, or in India, Japan, Australia and New Zealand, by Air Speeded Post.

### Annual Subscription Rate (Volume 22, 3 issues, 2009)

#### *Institutional*

Print edition and site-wide online access: £140/US\$280/€210

Print edition only: £133/US\$266/€200

Site-wide online access only: £129/US\$258/€194

#### *S.S.H.M. Members*

Membership and print edition: £39/US\$78/€59

Membership (student) and print edition: £20/US\$40/€30

Please note: US\$ rate applies to US & Canada, Euros applies to Europe, UK£ applies to UK and Rest of World. There may be other subscription rates available. For a complete listing, please visit [www.shm.oxfordjournals.org/subinfo](http://www.shm.oxfordjournals.org/subinfo).

Full prepayment, in the correct currency, is required for all orders. Orders are regarded as firm and payments are not refundable. Subscriptions are accepted and entered on a complete volume basis. Claims cannot be considered more than FOUR months after publication or date of order, whichever is later. All subscriptions in Canada are subject to GST. Subscriptions in the EU may be subject to European VAT. If registered, please supply details to avoid unnecessary charges. For subscriptions that include online versions, a proportion of the subscription price may be subject to UK VAT. Personal rate subscriptions are only available if payment is made by personal cheque or credit card and delivery is to a private address.

The current year and two previous years' issues are available from Oxford University Press. Previous volumes can be obtained from the Periodicals Service Company, 11 Main Street, Germantown, NY 12526, USA. Email: [psc@periodicals.com](mailto:psc@periodicals.com). Tel: +1 (518) 537 4700. Fax: +1 (518) 537 5899.

### For further information, please contact:

Journals Customer Service Department, Oxford University Press, Great Clarendon Street, Oxford OX2 6DP, UK. Email: [jnls.cust.serv@oxfordjournals.org](mailto:jnls.cust.serv@oxfordjournals.org). Tel (and answerphone outside normal working hours): +44 (0) 1865 353907. Fax: +44 (0) 1865 353485.

*In the US*, please contact: Journals Customer Service Department, Oxford University Press, 2001 Evans Road, Cary, NC 27513, USA. Email: [jnlorders@oxfordjournals.org](mailto:jnlorders@oxfordjournals.org). Tel (and answerphone outside normal working hours): +1 800 852 7323 (toll-free in USA/Canada). Fax: +1 919 677 1714.

*In Japan*, please contact: Journals Customer Service, Oxford University Press, 4-5-10-8F Shiba, Minato-ku, Tokyo 108-8386, Japan. Tel. +81 3 5444 5858. Fax. +81 3 3454 2929. E-mail: [custserv.jp@oxfordjournals.org](mailto:custserv.jp@oxfordjournals.org)

### Methods of payment

- (i) Cheque (payable to Oxford University Press) to Oxford University Press, Cashiers Office, Great Clarendon Street, Oxford OX2 6DP, UK) in GB£ Sterling (drawn on a UK bank), US\$ Dollars (drawn on a US bank), or EU€ Euros.
- (ii) Bank transfer to Barclays Bank plc, Oxford Group Office, Oxford (bank sort code 20-65-18) (UK), overseas only Swift code BARC GB 22 (GB£ Sterling to account no. 70299332, IBAN GB89BARC20651870299332; US\$ Dollars to account no. 66014600, IBAN GB27BARC20651866014600; EU€ Euros to account no. 78923655, IBAN GB16BARC20651878923655).
- (iii) Credit card (Mastercard, Visa, Switch or American Express).

*Social History of Medicine* is published three times a year in April, August and December by Oxford University Press, Oxford, UK. Annual subscription price is £140/US\$280/€210. *Social History of Medicine* is distributed by Mercury International, 365 Blair Road, Avenel, NJ 07001, USA. Periodicals postage paid at Rahway, NJ and at additional entry points. US Postmaster: send address changes to *Social History of Medicine*, c/o Mercury International, 365 Blair Road, Avenel, NJ 07001, USA.

### Society for the Social History of Medicine

For further information on the society, please contact SSHM Membership Secretary, Lutz Sauerteig, Centre for the History of Medicine and Disease, Durham University, Queen's Campus, Wolfson Research Institute, University Boulevard, Stockton on Tees, TS17 6BH, UK (email: [membership@sshm.org](mailto:membership@sshm.org)) or visit the society's website: <http://www.sshm.org>.

### Permissions

For information on how to request permissions to reproduce articles/information from this journal, please visit [www.oxfordjournals.org/permissions](http://www.oxfordjournals.org/permissions).

Typeset by Techset Composition Ltd, Salisbury, UK  
Printed by Bell & Bain Ltd, UK

### 3. Sample bibliography

- Basham A. L. 1990, *The Sacred Cow: The Evolution of Classical Hinduism*, edited and annotated by Zysk K. G., London: Rider.
- Conrad L. I. and Wujastyk D. (eds) 2000, *Contagion: Perspectives from Pre-Modern Societies*, Aldershot: Ashgate.
- Kuriyama S. 1999, *The Expressiveness of the Body and the Divergence of Greek and Chinese Medicine*, New York: Zone Books.
- Nichter M. and Lock M. (eds) 2002, *New Horizons in Medical Anthropology: Essays in Honour of Charles Leslie*, London: Routledge.
- Porter R. 1985, 'The Patient's View. Doing Medical History from Below', *Theory and Society*, 14, 167–74.
- Unschuld P. U. 1985, *Medicine in China: A History of Ideas*, Berkeley and London: University of California Press.
- Zimmermann F. 1992, 'Gentle Purge: The Flower Power of Ayurveda', in Leslie C. and Young A. (eds), *Paths to Asian Medical Knowledge*, Berkeley and Oxford: University of California Press, 209–23.

### 4. Reference examples, footnotes

- 1 Basham 1990, p. 13.
- 2 Conrad and Wujastyk (eds) 2000, pp. 10–15.
- 3 Kuriyama 1999, p. 100.
- 4 Nichter and Lock (eds) 2002, p. 3.
- 5 Porter 1985, p. 170.
- 6 Unschuld 1985, pp. 100–12.
- 7 Zimmermann in Leslie and Young (eds) 1992, pp. 210–12.

**5. Quotations.** Quotations of up to two sentences in length should be included in the main text, enclosed within 'single quotation marks'. Quotations over this length should be given a separate paragraph. This paragraph should not be italicised, and should be indented with wider margins than the main body of the text. The paragraph should be separated from the main text by a one-line space above and below the quotation. The indented paragraph should not be in quotation marks. Quotations *within* an indented quotation should be in 'single quotes'.

**6. Ellipses.** When words are omitted, there is a space, three dots, followed by a space. If the words omitted go over the end of a sentence, the following word must be capitalised to point out that a new sentence has started. If that word is not the one that started the new sentence in the original, a capital must be provided in square brackets. In instances of this kind, an extra dot must be added.

**7. Dates and figures.** Dates should be written as follows: 6 September 1972, nineteenth century, or nineteenth-century when used as an adjective. Numbers from one to nine (and first to ninth) should be spelt out. Figures 10 to 999,999 should be written in numerical form.

Thereafter 1 million, 2.7 million etc. are preferred. For percentages use figures and (two words) per cent, e.g. 8 per cent. For a large number of percentages, it is permissible to use the % sign.

**8. Punctuation.** When an abbreviated word comes at the end of a sentence, there is only one full stop.

*E.g.* ... in the European countries, France, Italy, etc.

*Not* ... France, Italy, etc..

**9. Capitalisation.** Capital letters should generally be avoided with nouns unless they are derived from proper names (Maoism, Galenism) or refer to titles (Society for the Social History of Medicine, Medical Research Council).

**10. Acronyms.** Acronyms should be capitalised but should not be separated by dots (unless they appear in this form in a citation), for example: WHO, USA, PRC.

**11. Tables, Graphs, Maps, and Illustrations.** Sources for tables should be given in full detail. Copyright permission for the online and print use of tables, figures and illustrations must be obtained.

**Authors proposing to use illustrative material or reprographics are asked to consult the editors at an early stage and to liaise closely with the assistant editor throughout the publication process.**

**12. Copyright/Offprints.** The assignment of copyright form is now replaced with an exclusive licence. In addition to allowing authors to retain copyright for the material, a number of significant rights concerning the future re-use of their article are granted back to them. This is with the one proviso that any activity does not conflict directly with the business interests of the journal. For further details, please visit the following website: <http://www3.oup.co.uk/jnls/permissions/> or email: [journals.permissions@oxfordjournals.org](mailto:journals.permissions@oxfordjournals.org)

The publisher will supply the corresponding author with free online access to their paper (which can then be circulated to co-authors) and 25 free offprints.

**Disclaimer.** Neither the editors (on behalf of the Society for the Social History of Medicine) nor the publisher accept responsibility for the views of authors as presented in their contributions.

# Notes for Contributors

All material to be considered for publication in *Social History of Medicine* should be submitted in electronic form via the journal's online submission system. Once you have prepared your manuscript according to the instructions below, please visit the <http://shm.oxfordjournals.org> to access the online submission site and for instructions on submitting online.

The journal seeks clear and accessible contributions. Simple phrasing is preferred. Please use UK English spelling (including -ise/-ising rather than -ize/-izing) and double-check all non-English words.

Articles will not proceed to publication unless they adhere to the journal's housestyle. Authors whose work is accepted will be asked to confirm the article's originality and, if appropriate, adherence to ethical considerations such as assurance of interviewees' confidentiality. Authors are requested not to submit typescripts that are under consideration for publication elsewhere and to send final drafts rather than earlier versions designed to elicit editors' judgement on the potential suitability of the MS for publication in *SHM*.

All articles should be in Arial font, 12 point and double-spaced. The article should be paginated throughout. Graphs and figures can be inserted in the main text. Please include a short abstract of no more than 150 words and up to 5 keywords. A statement of the author's present position and both postal and email addresses should also be provided on a separate sheet, together with telephone and fax numbers.

## 1. Word limit

Articles should generally be no more than 9,000 words in length (INCLUDING footnotes and bibliography).

## 2. Notes and references

The journal uses an author/date/page system in footnotes. Fuller references need to be supplied in the bibliography. Footnotes should be used both to cite sources and to make any brief comments not deemed appropriate for the main text. The only exception to the rule that all quotations are footnoted is in reviews. All footnotes should spell out author/date/page in full. Op. cit., *ibid.*, loc. cit. and similar are *not* generally used. *Ibid.* is only used when the following reference is *exactly the same* (author, date and page reference) as the previous reference. A bibliography should be placed at the end of the text containing all sources cited in alphabetical and chronological order. In the bibliography, book titles should be italicised and place of publication and publisher provided, e.g. Ernst W. (ed.) 2002, *Plural Medicine, Tradition and Modernity, 1800–2000*, London and New York: Routledge. Article titles from journals or edited volumes should be placed in 'single quotation marks', while the journal/volume from which it is taken should be listed in *italics*. Articles should include the author's name, the date, and title of the article, the volume, and page numbers of the periodical, e.g. Lo V. 1993, 'The Legend of the Lady of Linshui', *Journal of Chinese Religion*, 21, 69–96.

In the bibliography, books cited that are reprints of earlier works should have the original publication date included in square brackets after the date of the edition cited. In footnotes, however, only the date of the later edition should be given.

In the bibliography, when citing editions that are taken from a series of collected works, the date given should be the date of publication of the particular volume, followed as above in square brackets by the date of publication of the original work. *The volume number should be listed.*

If two or more pages are cited, please provide pp. x–y in the footnotes. Ranges of pages, or years, or any other series of numbers, are cited as spoken. Thus we have pp. 65–8, not 65–68; pp. 112–13, not 112–3; 'sixty-five to -eight', not 'sixty-five to sixty-eight'.

Footnotes come *after* any punctuation.

*E.g.* ... as has been argued elsewhere.<sup>7</sup> This is the basis ...

*Not* ... as has been argued elsewhere<sup>7</sup>. This is the basis ...

It will help us enormously and save a great deal of time if you ensure that your references accord in every detail with the examples below. For example, there should be no comma between author name and date of publication. Please put a full stop after the 'p' before page numbers, followed by a space before the number. There should be full stops at the ends of footnotes and references, and (ed.) should be used for one editor and (eds) for more editors.

Please use 'single quote marks' to identify quotations in the text and double quote marks ("...") for quotes within quotes.

# social history of medicine

Volume 22 Number 1 April 2009

## Articles

- From Poison Peddlers to Civic Worthies: The Reputation of the Apothecaries  
in Georgian England Penelope J. Corfield 1
- 'Manchu Anatomy': Anatomical Knowledge and the Jesuits in Seventeenth  
and Eighteenth-Century China Daniel Asen 23
- Sex, Masturbation and Foetal Death: Filipino Physicians and Medical Mythology  
in the Late Nineteenth Century Raquel A. G. Reyes 45
- Paul Ehrlich's Colonial Connections: Scientific Networks and Sleeping Sickness  
Drug Therapy Research, 1900–1914 Deborah Neill 61
- Shell-Shock and Psychological Medicine in First World War Britain Tracey Loughran 79
- Families and Institutions for Shell-Shocked Soldiers in Australia after the  
First World War Marina Larsson 97
- Strengthening the Will: Public Clinics for the Nervously Ill in Sweden in the  
First Half of the Twentieth Century Petteri Pietikainen 115
- 'That Won-Ton Soup Headache': The Chinese Restaurant Syndrome, MSG,  
and the Making of American Food, 1968–1980 Ian Mosby 133

## Sources and Resources

- Public Health, Environment and Surveying Dennis Mills 153

## Second Opinions: Final Response

- Epidemics and Infections in Nineteenth-Century Britain Flurin Condrau  
and Michael Worboys 165
- Notes on Contributors 173
- Focus on Infectious Diseases 175
- Book Reviews 193
- Notes on Book Reviewers 223
- Editorial Note 227

[www.shm.oxfordjournals.org](http://www.shm.oxfordjournals.org)

